

## HUTCHINSON PUBLIC ARTS COMMISSION STANDARDS FOR ACCEPTANCE OF PROJECTS AND WORKS

To encourage development and installation of projects and specific art works, and to meet the objectives as established in the "Purpose, Values, and Goals", it shall be the policy of The Commission to evaluate prospective works on the following bases:

The overall goal is to bring quality public art to Hutchinson which is tied to local events, people, history and cultures and contributes to the visual beauty of the city.

### **6.2 Criteria for Review**

PAC will make a recommendation based upon the following criteria:

1. The proposed structure should be compared with the artists' best work and the best works in the City collection. The acquisition should strengthen, rather than dilute the City's collection.
2. If the structure is to be erected outdoors, the physical condition of the structure should be considered in terms of durability in an outdoor setting. Any requirements for immediate or future conservation should be noted.
3. The structure must add interest and meaning to the environment in which it is placed. It must be compatible in scale, material, form and content with its surrounding and form an overall relationship with the site. Structure must conform to any existing Master Plan for the site.
4. The structure must have social, cultural, historical and physical context to the site, both existing and planned.
5. The City's overall collection shall strive for diversity in style, scale, media, and artists. There shall be encouragement of exploratory types of work as well as established art forms.
6. In addition to the criteria for a piece of art, memorials will be judged on the significance of the person or event being memorialized in relation to local social, cultural or historical context and must represent broad community values.
7. Structures whose messages are exclusively religious in nature will not be accepted.
8. Structures whose messages are exclusively political in nature will only be considered if the political message is of a historical context.
9. Overall artistic merit, creativity and vision (originality, ambition, connection with people and region, technical competence and craftsmanship).
10. Message and content shall be judged by generally accepted community standards
11. Preference given to work created by local and regional artists.
12. Professional background and demonstrated ability of the artist.
13. Pertinence to local people, history, events, and cultural & ethnic heritage or related to location.
14. Support and collaboration for the project.
15. No conflict of interest with funding sources.
16. Clear title of ownership
17. Must meet State Statutory requirements (465.03, 462.356) and City Codes and Ordinances.
18. Avoid over-representation by any one artist.
19. Prioritized list of sites and localities
20. Public safety
21. Works of art, in this context include, but are not limited to:
  - a. Sculptures
  - b. Painting, murals
  - c. Graphic arts
  - d. Mosaics
  - e. Photography

- f. Fine crafts
  - g. Mixed media
  - h. Fiber and textiles
22. Artwork should not block windows or entranceways, nor obstruct normal pedestrian circulation in and out of a building (unless such alteration is specifically a part of the experience or design of the artwork). In such case, it must not present a hazard in case of fire or emergency.
  23. Art should not be placed in a given site if the landscaping and maintenance requirements of that site cannot be met on a long term basis.
  24. Art should be sited in a location where it will be visible by the most people.
  25. Art should be placed in a site where it will enhance its surroundings or at least not detract from it (creating a blind spot where illegal activity can take place).
  26. Art should be sited where it will create a place of congregation or in a location that experiences high levels of pedestrian traffic and activity.
  27. Art should be located in a site where it will effectively enhance and activate the pedestrian and streetscape experience.

Works of art, in this context include:

1. Sculpture (see Adams County, CO)
2. Painting, murals
3. Graphic Arts
4. Mosaics
5. Photography
6. Fine crafts
7. Mixed media
8. Fiber and Textiles

## LOCATIONS

Some general guidelines about public art site placement include: (from pps)

- Artworks should not block windows or entranceways, nor obstruct normal pedestrian circulation in and out of a building (unless such alteration is specifically a part of the experience or design of the artwork).
- Art should not be placed in a given site if the landscaping and maintenance requirements of that site cannot be met.
- Art should be sited so as to be either immediately visible or in a location where it will be visible by the most people.
- Art should be placed in a site where it is not overwhelmed by nor competing with the scale of the site or adjacent architecture, large retail signage, billboards, etc.
- Art should be placed in a site where it will enhance its surroundings or at least not detract from it
- Art should be sited where it will create a place of congregation or in a location that experiences high levels of pedestrian traffic and activity.
- Art should be located in a site where it will effectively enhance and activate the pedestrian and streetscape experience.
- Garden and landscaping projects